

# Newsjacking The Urgent Genius Of Real Time Advertising

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## **URGENT GENIUS – THE POWER OF REAL-TIME CREATIVITY**

*Sat, 20 May 2017 05:43:00 GMT*

marketing on urgent genius. marketing in the uk ran a piece on urgent ... the newsjacking book published by thames & hudson read ... swedish post real-time xmas ...

## **NEWSJACKING : THE URGENT GENIUS OF REAL-TIME ADVERTISING**

*Thu, 13 Apr 2017 23:30:00 GMT*

newsjacking : the urgent genius of real-time advertising / author: grant hunter and jon burkhart. publication info: london : thames & hudson, 2013.

## **NEWSJACKING: THE URGENT GENIUS OF REAL-TIME ADVERTISING ...**

*Fri, 17 Feb 2017 22:13:00 GMT*

from grant hunter and jon burkhart, the duo behind the urgent genius website, newsjacking features over 100 examples of outstanding creative advertising from around ...

## **THE URGENT GENIUS OF REAL-TIME ADVERTISING**

*Mon, 08 May 2017 17:10:00 GMT*

newsjacking is a roadmap for how to communicate dynamic, effective advertising using topicality, social media and viral techniques. it shows you how to generate ideas ...

## **NEWSJACKING : THE URGENT GENIUS OF REAL-TIME ADVERTISING ...**

*Fri, 12 May 2017 09:56:00 GMT*

get this from a library! newsjacking : the urgent genius of real-time advertising. [grant hunter; jon burkhart, (creative consultant)] -- 'newsjacking' features over ...

## **NEWSJACKING: THE URGENT GENIUS OF REAL-TIME ADVERTISING ...**

*Sat, 06 Apr 2013 23:53:00 GMT*

... the urgent genius of real-time advertising. ... books news newsjacking: the urgent genius of real-time ... the urgent genius website, newsjacking features over ...

## **NEWSJACKING: WHY ADVERTISING NEEDS TO BE FASTER AND ...**

*Thu, 18 Apr 2013 23:54:00 GMT*

newsjacking: why advertising needs to be faster and smarter. ... the urgent genius of real-time advertising first ... newsjacking: the urgent genius of real-time ...

## **NEWSJACKING: GRANT HUNTER, JON BURKHART: 9780500516720 ...**

*Mon, 15 May 2017 09:16:00 GMT*

newsjacking [grant hunter, jon ... from the creators of the advertising website urgent genius, this book presents the best of today's branding work that uses ...

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*Wed, 17 May 2017 04:42:00 GMT*

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## **PUBLISHED ART BOOKSHOP - NEWSJACKING: THE URGENT GENIUS OF ...**

newsjacking: the urgent genius of real-time advertising grant hunter & jon burkhart thames & hudson, 2013  
hardcover 216 pages fully illustrated, colour.

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newsjacking: the urgent genius of real-time advertising 26464572 newsjacking: the urgent genius of real-time advertising

### **NEWSJACKING | DIRECT NEW IDEAS**

*Thu, 04 May 2017 05:48:00 GMT*

it was the first time an advertising campaign had harnessed the power of ... newsjacking – the urgent genius of real-time advertising is published by thames ...

### **NEWSJACKING: THE URGENT GENIUS OF REAL-TIME ADVERTISING ...**

*Sat, 18 Mar 2017 13:39:00 GMT*

from grant hunter and jon burkhart, the duo behind the urgent genius website, "newsjacking" features over 100 examples of outstanding creative advertising from around ...

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### **NEWSJACKING : THE URGENT GENIUS OF REAL-TIME ADVERTISING**

*Sat, 20 May 2017 01:18:00 GMT*

newsjacking : the urgent genius of real-time advertising. 3.69 (13 ratings by goodreads) hardback; english

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buy newsjacking: the urgent genius of real-time advertising by grant hunter (15-apr-2013) hardcover by (isbn: ) from amazon's book store. free uk delivery on eligible ...

### **NEWSJACKING BY GRANT HUNTER, JON BURKHART | WATERSTONES**

*Sun, 23 Apr 2017 10:18:00 GMT*

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### **BRILLIANT NEWSJACKING ALERT - THE ARTISTIFIER - WEB INK NOW**

*Mon, 27 Feb 2012 09:55:00 GMT*

brilliant newsjacking alert ... demonstrates urgent genius's creativity in capitalizing on the news-at-this-moment. ... real-time marketing & pr (86) books (73)

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newsjacking : the urgent genius of real-time advertising by grant hunter and jon burkhart (2013, hardcover)